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68,575 M.

195,294

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HERE DO YOU FIT IN?

'Classless' Societ

S Prof

By LEIGH WEIMERS Mercury Staff Writer

look Don't

vou're being watched.

In fact, you've been watched for the past three

Useless to worry about he FBL or the CIA being n your trall! You—and San Mateo and San Franticisco counties—are being ets, "neighboring" is rare in findings is attested to by watched and studied by a these parts. Your closest the fact that we predicted which we find are differences the local 1960 presidential which we find are differences to cologist.

The accuracy of our findings is attested to by edges. The differences the local 1960 presidential which we find are differences to cologist.

And what Dr. Harold M. Hodges knows about you and your neighbors in the Peninsula area is interesting indeed.

For instance, he's found: middle class are now watch fall.'
That despite the old saw unemployed laborers).

That income differences are no longer valid in determining these determining classes. The skilled and semi-skilled laborers often make more than the lower-ranking white collar worker, but their lives are worlds apart.

That reports from the round out about you and round out about you are round out about you and round out about you and round out about you are round out about a round out about you are round out about you are round out about you are round out about

East Coast to the contrary, the Peninsulan belies the "myth of the conforming," I the three-year course

You may not know it, Mr. Suburbanite, but you probably fit into a niche in that mos word, a "class." Your place, depending on your education (to a degree), your tastes, even how much you watch television, lies in one of five general categories, according to a San Jose State College sociologist. Mercury reporter Leigh Weimers interviewed Dr. Harold M. Hodges and came up with six articles about you.

door. Some neighbors share vote almost on the nose," ences of degree."

gossip, martinis and bar he adds, "within one-half of becue pits but not to the one per cent. We're still at ences? Let's take a look. extent painted for us by the it, and many Mercury "experts."

un-American, Peninsula programs than during the man who became interested people tend to fall into five past several years. They're in studying people 'while general classes, ranging switching to reading and from the upper (social reg-in-fi listening instead. And listenites) to the lower low that TV vice that TV vice the lower low that TV vice the lower low isterites) to the lower-low-that TV viewing has in-er (unskilled, marginal or creased at the bottom rungs.

> That attainment of upper-middle class statue rapidly is requiring a postgraduate college degree (professional or business administration). A mere

bachelor's degree will no to these classes:

"In the three-year conkaffee-klatsching suburban
robot—amiable blanks who
differ not one whit from
their neighbors."

"In the three-year
of our survey, we've conducted six waves of interview with as many quesper cent, 17 to 18 years of
tionaires," he reports. We've school, typically made up
of engineers, teachers busi used clinical psychological of engineers, teachers tests, Rorschach (ink blot) nessmen, doctors, de tests and open-ended questand ministers.

Lower-middle

in their national polls.

readers are likely to be in-That people in the upper terviewed this summer or

Dr. Hodges is a big, youthabout "class society" being ing far fewer television ful-looking ex-newspaperinterviewed such persons as Winston Churchill, Pablo Picesso, T. S. Eyot, Charles

de Gaulle and other notables, whetting his interest. in "finding out what makes" people tick."

He's found that, gener. ally, Peninsulans "tick" in-

Upper - one te h of one per cent of to population, 17 years of elucation with typical oc mpations including la brokerage, banking, re estate, advertising ar

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Upper-lower - 35 to 40 cent. 8 to 12 years, skilled and semi-skilled

workers. Lower-lower-15 to 20 per

cent, 5 to 7 years, unskilled marginal of unemployed workers. Class boundaries are not

hard and fast," Dr. Hodges stresses. "Classes, rather,

(Tomorrow: The top of the ladder - the upper

Sanitized Approved Release : Approved Release : AP-RD874-99149R000400050007-9 than Gallup and Roper use small businessmen, clerks.

salesmen, supervisory-fore